## **Shape Your Future, Start Here**

### 2020 Census Partnership Pledge Form

Thank you for becoming an official 2020 Census partner! The U.S. Census Bureau appreciates your support in ensuring the success of this monumental effort.

The census provides vital information for you and your community. Your support as a 2020 Census partner is important. Here's why:

- It determines how many representatives each state gets in Congress and is used to redraw district boundaries. Redistricting counts are sent to the states by March 31, 2021.
- Communities rely on census statistics to plan for a variety of resident needs including new roads, schools, and emergency services.
- Businesses use census data to determine where to open places to shop.
- Each year, the federal government distributes more than \$675 billion to states and communities based on Census Bureau data.

The goal of the Census Bureau's partnership program is to combine the strengths of local governments, community-based organizations, faith-based organizations, schools, media, businesses and others, to ensure a complete and accurate 2020 Census. The Census Bureau will provide promotional materials, regular updates and data assistance to partners to assist in this effort. Together, through this partnership, we can ensure the 2020 Census message is delivered to every corner of the nation. **Achieving a complete and accurate 2020 starts with you!** 

Connect with us **@uscensusbureau** For more information: **2020CENSUS.GOV** 

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# There are many ways your organization can get involved and support the 2020 Census

#### Please check activities in which you are interested in participating in:

	2020 Congressional Commitment	Provide computer lab space
	Air or run census promotions through TV/Radio	Provide list of shelters/soup kitchens
	Allow census to post organization's name on the	Provide refreshments
	census website	Provide speakers/participate in speaker bureau
Ш	Appoint liaison	Provide speaking opportunities/exhibit space
	Display/distribute digital materials/ads through social media/website	Provide testing space
	Display/distribute printed	Provide training space
	materials/advertisements	Provide translator/translate materials
	Encourage employee/constituents participation	Provide volunteers
	Engage local and regional chapters	Publish Articles/donate ad space
		Serve on CCC
	Form/Host Complete Count Committee	Serve on SCCC
$\Box$	Form/Host State Complete Count Commission	
	Highlight key operational events in publications	Sponsor a 2020 Census event
	Host an event	Translate materials
	Host meetings	Use 2020 Census articles/messages/logos
	Identify job applicants/assist recruiting	Use/distribute educational materials
		Use/distribute faith-based materials
	Issue public endorsement	Use/distribute press releases
	Link to 2020 Census website from your organization's website	Volunteer/participate in 2020 Census events
	Participate in partnership kick-off meetings	Write/publish articles
	Print materials	Other:

We would like to acknowledge your organization as a partner for the 2020 Census. Please fill out the information below so we can keep you and your organization updated on what's happening with the 2020 Census communications campaign, send you updates on relevant events and activities and provide you with outreach materials.

### ☐ The Census Bureau has permission to publicize this partnership.

Name:	Phone:	
Title:	Email:	
Organization:	Signature:	Date:

Congratulations and thank you again for being an official 2020 Census partner! Together, through this partnership, we can ensure a complete and accurate **2020 Census**.